

Health Advocate™, Inc. earns *Inc.* magazine's list of America's Fastest-Growing, Private Companies for fifth consecutive year

Plymouth Meeting, PA: November 9, 2011—Health Advocate, Inc. is happy to announce that *Inc.* magazine has ranked the company on the *Inc.* 5000 list, an exclusive ranking of the nation's fastest-growing, private companies. This marks the fifth consecutive year that Health Advocate has made the list, which represents a comprehensive look at the most important segment of the economy—America's independent-minded entrepreneurs.

"It's a great honor to be acknowledged as one of the nation's fastest-growing companies for five years in a row," said Mike Cardillo, President, Chief Executive Officer and cofounder of Health Advocate. "Our inclusion on the *Inc.* 5000 list highlights our dedication to further expanding the company through our advocacy services, plus our broad spectrum of add-on, complementary solutions and decision support programs that not only help our clients and their members save time and money, but help them become smarter and savvier about their health."

Health Advocate has demonstrated consistent, increasing growth since its establishment in 2001. Despite the downturn in the economy, Health Advocate continues to grow because of the company's appeal to employers and employees.

During the last several years, Health Advocate has introduced a variety of complementary solutions to further meet client needs. These include Wellness Advocate™, Benefits Gateway and Health Information Dashboard™, EAP+Work/Life™, Personalized Health Messaging™ and decision support programs.

About Health Advocate

Health Advocate™, Inc., the nation's leading independent healthcare advocacy and assistance company, serves 22+ million Americans through more than 8,000 client relationships, including many of the nation's largest companies, helping members personally navigate healthcare and insurance-related issues, saving time and money. Our Core Health Advocacy service is centered around our Personal Health Advocates, who assist members with a range of clinical, administrative and insurance-related issues. Our spectrum of add-on, complementary employee- and employer-based solutions include our Wellness Advocate™, Benefits Gateway and Health Information Dashboard™, EAP+Work/Life™, Personalized Health Messaging™ and decision support programs. The solutions are designed to lower healthcare costs, increase productivity and improve outcomes.

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Founded in 2001 and headquartered in suburban Philadelphia, Health Advocate has been recognized, for the fifth consecutive year, as one of America's fastest growing private companies by *Inc.* 500, named one of the fastest growing companies in North America on Deloitte's 2010 Technology Fast 500™, 2011 Enterprise Awards' Life Sciences Company of the Year in the Greater Philadelphia Region, 2011 Entrepreneur of the Year in the Greater Philadelphia Region by Ernst & Young and is rated one of the Top 20 Best Places to Work by *Philadelphia* magazine.

Health Advocate is not affiliated with any insurance or third party provider. Health Advocate does not replace health insurance coverage, provide medical care or recommend treatment.

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About *Inc.* Magazine

Founded in 1979, *Inc.* (www.inc.com) is the only major business magazine dedicated exclusively to owners and managers of growing private companies that delivers real solutions for today's innovative company builders. *Inc.* provides hands-on tools and market-tested strategies for managing people, finances, sales, marketing, and technology.

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